



NYC Training

WordPress Outline

1. Lesson 1: Acquire a Domain

- Registrars
- Privacy

Lesson 2: Web Hosting

- Purpose Of A Web Host
- Web Hosting Options
- Type of Hosting Options
- Disk Space Requirements
- Data Transfer Requirements
- Static IP Address
- SSL
- NameServer At Registrar
- Setup Emails
- Email Forwarding

Lesson 3: Install Wordpress

- Cpanel Install
- FTP Install
- SSH Install
- Post Installation Security

Lesson 4: Configure Wordpress

- Log In To Back End
- Log Out
- Posts
 - Delete The Sample Posts
 - Add Post Categories
 - Add Post Tags
- Delete Sample Page
- Configuration
 - General
 - Discussion
 - Permalink
- Plugins
 - Delete Default Plugins
 - Install Free Plugins
 - Install Paid Plugins
- Widgets
- WordPress Screen Options

Lesson 5: Themes

- Install A Theme
- Child Theme
- Theme Settings

Lesson 6: Add Pages

- HTML
 - Visual Mode
 - Text mode
- Change WP Settings Static HomePage
- Add Text
 - Headings
 - Paragraphs
 - Bulleted Lists
 - Block Quotes
 - Tables
- Add Images
 - Upload a file to the media library
 - Link to a file on your website
 - Alt Tags, Title Tags, Captions
 - Float
- Add Video
 - Embed Youtube

Lesson 7: Add Blog Posts

- New Posts
- Categories
- Tags
- Featured Image

Lesson 8: Contact Form

- CGI/Perl
- Form Tag
- Get / Post
- Hidden Tags
- Subject
- Redirect
- Thank You Page

Lesson 9: Add Menus

Lesson 10: Final Steps

- Change file permissions
- Sitemap
- Security Plugins
- Google Analytics
- Google Webmaster Tools
- Google Places
- Yelp
- Bing
- Backup Wordpress
- Database
- FTP